



[Home](#) » [News](#) » **Microsoft Independent Software Vendor (ISV) Centralytics Enters Market**

CENTRALYTICS PRESS RELEASE March 2002

Microsoft Independent Software Vendor (ISV) [Centralytics](#) Enters Market

[Boston | New York | San Francisco | Chicago | Tokyo | London] – March 15, 2002

EXECUTIVE SUMMARY

Microsoft has granted its prestigious Independent Software Vendor (ISV) status to Centralytics, Inc., a Chicago-based provider of technology, analytics, and business process improvement services.

Centralytics' Goal

Centralytics has a single focus—to maximize your organization's profitability. We are your business partner. By working with you to craft and operationalize your business, accounting, and IT strategies, we help you to maximize productivity, increase revenue, decrease cost, and create capacity for future growth. Centralytics delivers results with the implementation speed and technical expertise that you demand.

Centralytics provides solutions at every step of the information value chain. We are credentialed business analysts with certification in leading technologies and business process-improvement practices:

- Computer Information Systems Installation and Maintenance
- Custom Applications Development and Systems Integration
- Business Modeling and Forecasting
- Management Reporting and Cost Accounting

PRODUCT AND SERVICE OFFERINGS

Centralytics builds state-of-the-art, best-in-class solutions for your organization using the consulting industry's best practices for client service.

Computer Information Systems: A modern organization depends on its technology backbone to capture timely, accurate data about its business: Departments as diverse as R&D, Design, Production, Marketing, Distribution, and Customer Service all capture voluminous transactional data throughout the business lifecycle. But raw data is useless without analysis that transforms it into information – information upon which a talented manager can gain insight about trends, cost overruns, or competitors. Centralytics offers deep but affordable expertise in every step of the information system lifecycle.

Custom Software Applications Development and Integration: Businesses typically purchase standard, commercially-available software packages -- such as general ledger and production software modules -- that are usually designed with the “typical” firm in mind. However, every firm has custom needs that are not easily accommodated by standard software packages. Centralytics is expert in developing custom solutions that connect to your standard software package and are tailored to your organization’s culture and needs.

Business Modeling and Forecasting: Business profitability is the result of the intricate interaction of a multitude of activity-based performance drivers, each of which has a financial effect on the enterprise. By identifying the cost and revenue drivers that characterize your business, Centralytics helps your organization develop tailored, best-in-class approaches to such activities as job costing, revenue forecasting, work-in-process control, and inventory management.

Management Reporting and Business Intelligence: Take the pulse of your organization minute-to-minute, hour-to-hour, day-to-day throughout the periodic reporting cycle. Intra-period financial statements should not produce surprises! Centralytics will undertake analyses such as Cost-Volume-Profit (CVP), Cost of Quality (COQ), Variance from Capital Budget, Economic Order Quantity (EOQ), Weighted-Average Cost of Capital, and Economic Value Added (EVA®) that are but just a few of the metrics that provide priceless information about your business upon which your managers can make informed decisions.

Centralytics Methodology & Deliverables

Centralytics uses a three-part approach to identify opportunities and assist your business. Working collaboratively with your team, Centralytics

- Analyzes your business system to determine activity drivers that support your business performance and strategy,
- Identifies the right accounting and IT components needed to capture data,
- Integrates components into a cohesive business system that produces timely, accurate management information and decision support.

The results are dramatically improved efficiency, quality, and responsiveness that lead to increased productivity and profitability.

Call Centralytics today to schedule a strategic planning meeting. Your success is our business.

ABOUT CENTRALYTICS, INC.

Centralytics, Inc. is a leading Microsoft Independent Software Vendor (ISV) that provides custom technology tools, business analysis, financial mathematics, quantitative marketing analytics, information security, and process engineering to Global 1000 Clients in the areas of Manufacturing, Retailing, Distribution, Marketing, Banking, Trading, Law, and Consulting.

Founded in 2002, Centralytics is a privately held company with headquarters in Chicago, Illinois, and Clients in New York, London, Tokyo, Singapore, San Francisco, Washington, D.C. and Chicago.

For more information about Centralytics, visit www.Centralytics.com. Please direct comments or inquiries to:

Michael A. Izatt, CPA
Financial Products Division
Information Security Group
Centralytics, Inc.
The Mercantile Exchange
30 South Wacker Drive, Suite 2200
Chicago, Illinois 60606
United States
T| 312.466.5688
E| Max.Izatt@Centralytics.Com
W| www.Centralytics.Com

[New York | London | Tokyo | Hong Kong | Chicago]

[Capturing Return on Investment through Innovative Approaches to Core Business Processes]

[Delivering Value with Superlative Business Modeling, Process Engineering, Tools, and Technology]

Any advice contained in this release was not written and is not intended to be used, and cannot be used, by any taxpayer for the purpose of avoiding penalties with respect to taxes that may be imposed upon the taxpayer. (See IRS Circular 230)